Your Food Safety Marketing Partners

Digital media and events driving targeted engagement, thought leadership, brand awareness and demand generation.

Food Service

Food Manufacturing/Processing

In-house/Contract Laboratories

Environmental Monitoring

Food Integrity

Sanitation

Auditing

Food Defense

Food Fraud

Packaging

Supply Chain/Logistics

Standards/Accreditation

Training

Quality

Compliance

Food SafetyTech

2022 Media Kit

About *Food Safety Tech*

Food Safety Tech is a digital media community for food industry professionals interested in food safety and quality. We inform, educate and connect food manufacturers and processors, retail & food service, food laboratories, growers, suppliers and vendors, and regulatory agencies with original, in-depth features and reports, curated industry news and user-contributed content, and live and virtual events that offer knowledge, perspectives, strategies and resources to facilitate an environment that fosters safer food for consumers.

Since 2012, *Food Safety Tech* audiences have learned to respect and expect our high-quality content—via FoodSafetyTech.com, our weekly newsletter and by attending our educational programs. *Food Safety Tech* keeps professionals current with the latest information about technology, best practices and regulations, and how innovative solutions and approaches can be leveraged to further advance food safety across the globe.

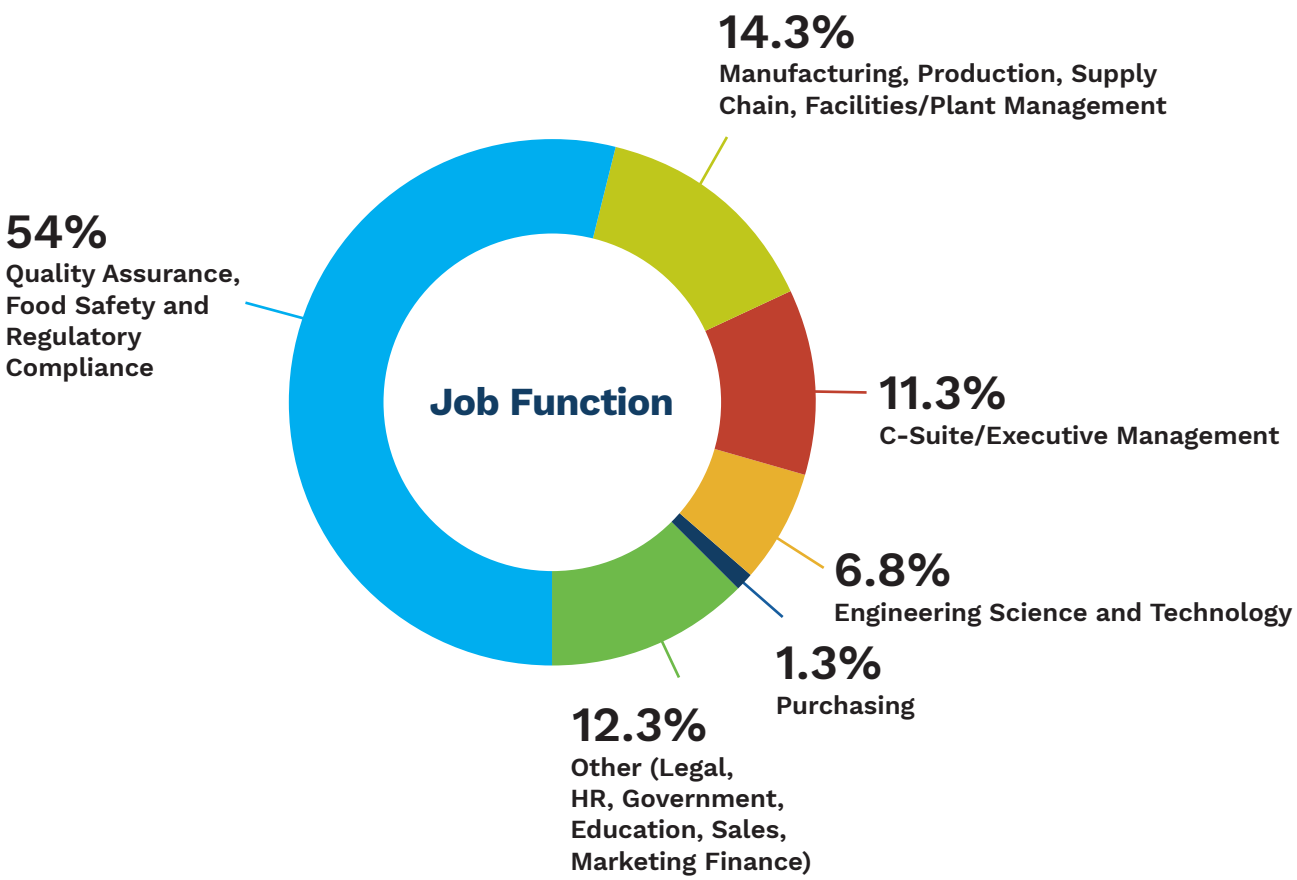
Our highly interactive community also engages marketers with audiences involved in food safety and quality, food laboratories, supply chain, standards and training who are seeking knowledge, new solutions and guidance to help navigate evolving regulatory policies, compliance and the development and/or application of innovative technology. *Food Safety Tech* keeps your team, products and services engaged with current customers and prospects through an interactive content-rich community and an environment, delivering high visibility for successful Branding/Awareness, Thought Leadership and Demand-Generation campaigns.

FST Marketing Clients

- Alchemy Intertek
- AIB International
- ANAB
- AOAC
- Aptar
- ASI Food Safety
- Bayer Digital Pest Management
- Biomist
- CloudLIMS
- ClorDiSys Solutions
- CMX
- Columbia Labs
- Controlant
- Decernis
- DNV-GL
- Eurofins
- FoodChain ID
- Food Industry Counsel
- FSSC 22000
- ImEPIK
- Insects Limited
- Intelex
- LRQA
- Matrix Sciences
- Mettler Toledo
- Mérieux Nutrisciences
- Michigan State University
- Microbiology International
- MilliporeSigma
- Orkin
- PathogenDX
- PerkinElmer\
- P&P Optica
- Q Laboratories
- Quantum Analytics
- Rentokil
- Rizepoint
- Romer Labs
- Sedgwick
- SGS
- Sterilex
- SAI Global
- Thermo Fisher Scientific
- 3M Food
- University of Minnesota
- USP
- Weber Scientific

Targeted Audience

Food Safety and Related Industry Professionals



Engaged Readers

Digital Newsletters & Email

Food Safety Tech is circulated to more than 14,000 inboxes weekly, sharing the latest food safety and quality-related news, innovations, best practices and industry insights. The newsletter contains original content contributed by industry experts and leaders, and serves as a vital tool for key decision makers involved in the critical aspects of facilitating and maintaining food safety.

97.96%
Delivery Rate
(9/1/20 to 8/31/21)

20.78%
Open Rate
(9/1/20 to 8/31/21)

14.99%
CTOR
(9/1/20 to 8/31/21)

Active Online, Search & Social Communities

Online Audience

With more than 350,000 unique page views per year, FoodSafetyTech.com expands our highly engaged newsletter readership to a food safety community with a voracious appetite for information. 58% of our user traffic comes to the site through Organic Search, Social and other referral sources.

The FoodSafetyTech.com community spans across food manufacturing and processing, food service and retail, agriculture, supply chain organizations, legal, regulatory and compliance fields in an engaging, content-rich environment with high-visibility marketing potential for **Branding/ Awareness, Thought Leadership, Demand-Generation campaigns.**

Social Engagement

Food Safety Tech has active Social Media communities and includes social promotion as a free value-add for every client based on your total campaign scope and investment.

- LinkedIn Groups: Food Safety And Quality
- Food Safety Quality & Sustainability

Active Organizations

- A2LA
- Abbott Nutrition
- ALDI
- Alltech Inc
- AsahiKasei
- Athletic Brewing
- Bayer CropScience
- Bayer Digital Pest Management
- Bimbo QSR
- Brinker International
- Cabot Cheese
- Cargill
- Clemson University
- CMX (ComplianceMetrix)
- Coca-Cola
- Conagra Brands
- Controlant
- Corvium
- Costco Wholesale Corporation
- Crown Candy Corporation
- Crystal Geyser- Olancha
- Decernis
- Department of State Health Services
- Eggland
- Elite Spice, Inc.
- Elsevier
- Ernst & Young
- FBI
- FDA
- Feeding America
- Flagstone Foods
- Flavorchem Corporation
- Florida Caribbean Distillers
- Food Industry Council
- FoodChainID Certification L.C.
- FSS
- Glanbia Nutritionals
- Global Food & Nutrition Inc.
- Golden Peanut and Tree Nuts
- Golden State Foods
- Handi Foods
- Hydrite Chemical Company
- Illinois Tech, Dept. Food Science
- IMEPIK
- Insects Limited
- ISE America, Inc.
- JTM Food Group
- Kalsec Europe
- Kalsec Southwest
- Kalsec, Inc
- Kellogg Company
- Kraft Heinz
- Lakeview Farms, Inc.
- Lamb Weston, Inc.
- Manitoba Harvest
- McKee Foods Corporation
- Microsoft
- Northeastern University
- Novolyze
- Nutrien
- Packaging Corporation of America
- PepsiCo
- POWER Engineers
- Quaker Oats/PepsiCo
- Quality Beverage Packing
- QueensBake
- RBS
- Reser's Fine Foods
- Retail Business Services/ Ahold Delhaize
- Riviana Foods
- RizePoint
- RMCO
- Roberts Manufacturing Company Limited
- Sargento Foods, Inc.
- Savannah Food Company
- Seco Spice
- Sesaco Corporation
- Smithfield
- Southwest Cheese Company
- Starbucks Coffee Company
- Supherb Farms
- Target
- Texas Department of State Health Services
- The Cheesecake Factory
- The Kroger Co. / Vitacost.com, Inc.
- TreeHouseFoods
- USP
- Virginia Department of Agriculture and Consumer Services
- Wakefern
- Walgreens
- Weber Scientific
- Westberry Farms Ltd

Events

***Food Safety Tech* has a 10-year history and reputation for producing exceptional learning programs delivered through in-person Conferences, Virtual Conferences and Webinars.**

2022 Food Safety Consortium Conference & Expo

Over the past decade, the Food Safety Consortium has built a reputation for delivering the most knowledgeable and influential minds in food safety. The speaker lineup has driven key food safety decision makers to the event—enabling a commercial environment for vendors, suppliers and consultants to network, have quality conversations, and build long-lasting business relationships.

Due to COVID-19, the 2020 and 2021 Food Safety Consortium were converted to a virtual conference series that featured specific topics in a weekly episode series. Sponsors played a key role in a commercial environment by presenting products, services and technology solutions to a highly qualified virtual audience of 500+ that paid a minimum of $595 to attend.

The 2022 program will be a hybrid event: In-person and virtual.

Marketing Programs & Services

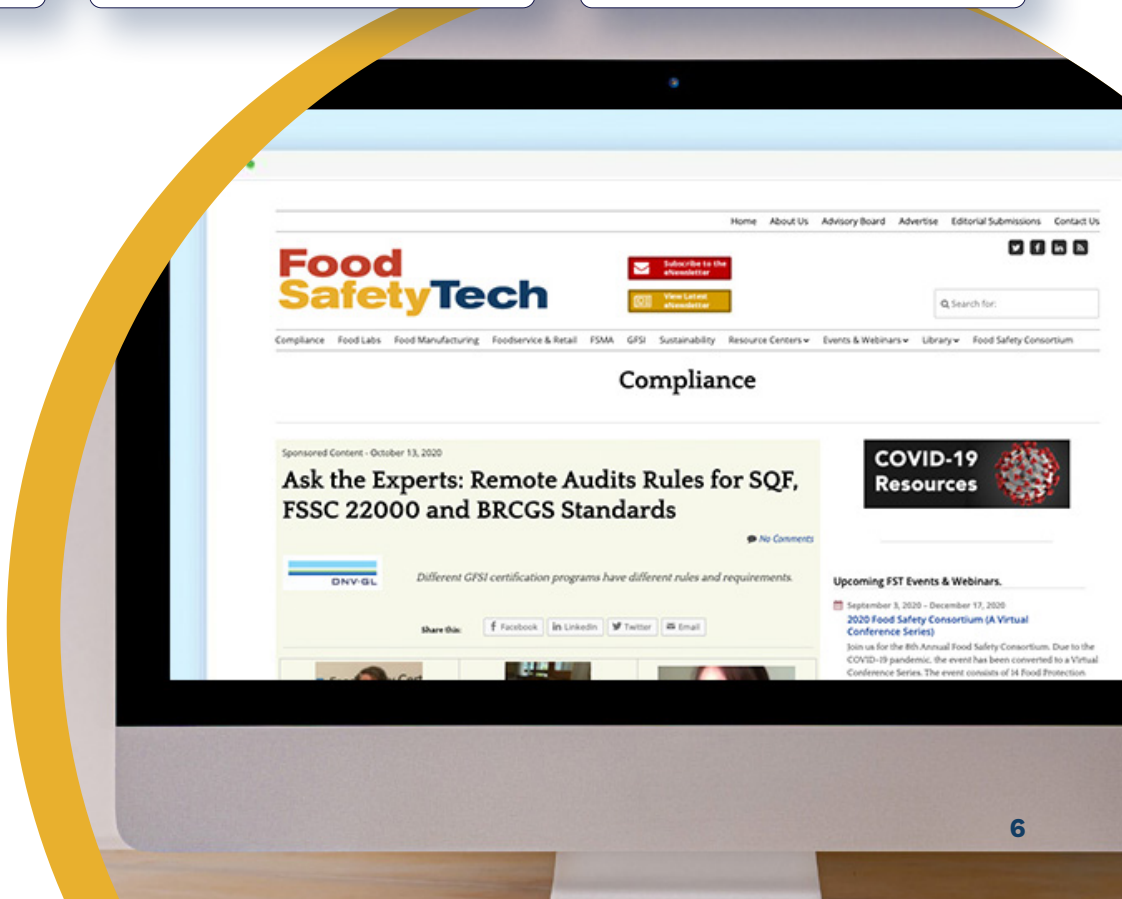
FoodSafetyTech

We Deliver Marketing ROI

- **Build Brand Awareness** through effective digital marketing – banner and text ads – on FoodSafetyTech.com and in *Food Safety Tech*'s weekly newsletter.

Branding + **Thought Leadership** + **Lead Generation** = **Marketing ROI**

- **Engage the *FST* Community with your Thought Leaders** through a comprehensive marketing strategy including contributed articles, Ask the Experts native advertising, Whitepapers & Ebooks, Webinars, TechTalks and Sponsored speaking opportunities at *Food Safety Tech* events.
- **Generate leads for your sales funnel.** *Food Safety Tech* Demand-Generation programs deliver high-quality leads for your sales team including contact details generated from your marketing content.
- **Return On Investment** is realized through the "sum of the parts" of your marketing execution. *Food Safety Tech* offers a platform and capabilities to provide all aspects of your go-to-market messaging and sales development strategy through a single partner.



2022 Editorial Calendar

FoodSafetyTech

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Testing & Detection	Foreign Matter Detection	Environmental Monitoring	Detection & Control	Trends in Testing	Emerging Technologies	Packaging	Recalls	Allergen Testing	Contamination	Technology Innovation	Microbial Testing	Trends for 2023
Compliance	Pest Management	Labeling	Traceability	Food Fraud	Training & Certification	Liability	Food Integrity	Software	Inspections and Audits	Food Defense	Crisis Management	2023 Outlook
Plant Operations & Sanitation	Foreign Matter Contamination	Hazards: Pathogens	Food Safety Culture	Training	Worker Safety	Chemical Hazards	Sanitation Processes	Streamlining Operations	Hazards: Listeria	Processing Challenges	Packaging Strategies	Lessons Learned
Supply Chain	Traceability	Sustainability Challenges	Artificial Intelligence	Digital Transformation	Remote Audits	Technology Solutions	Recall Trends	Adulteration	Hazards	Quality Control	Risk Assessment	Technology Outlook

Food Safety Tech welcomes the submission of original, non-promotional content. Visit *FST*'s Guidelines for Editorial Submissions for more information.

Editorial Contact

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maria@innovativepublishing.net
(973) 615-2921

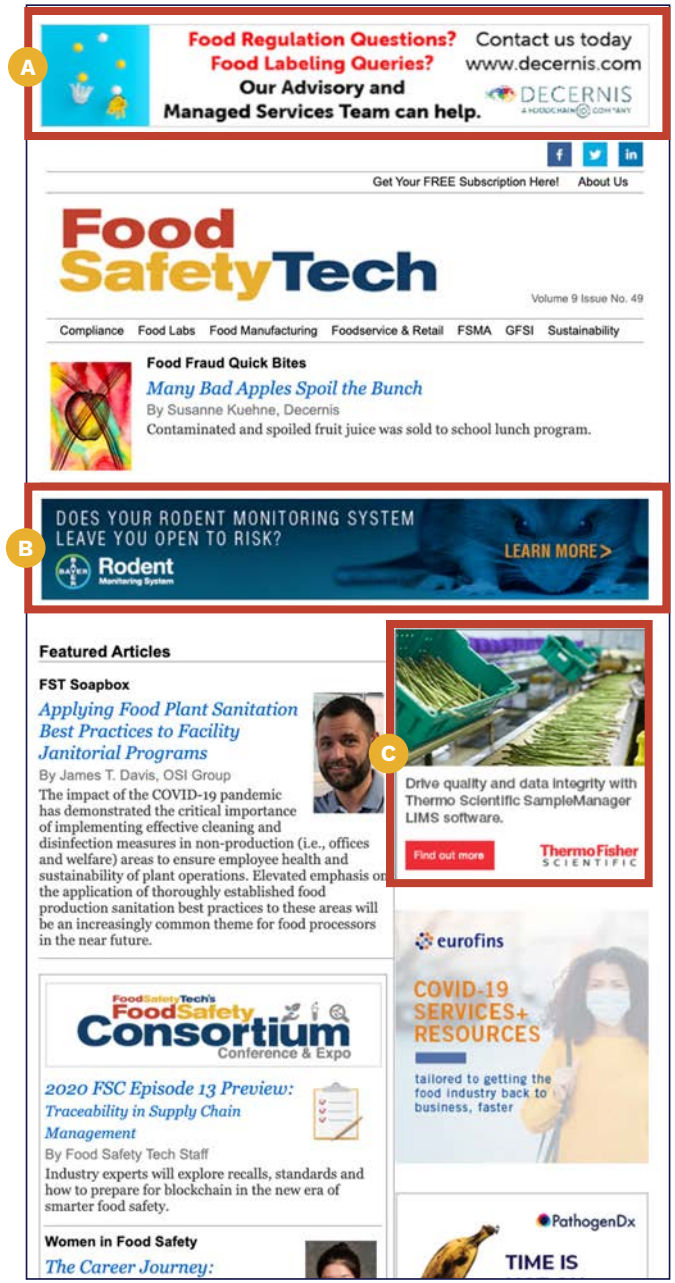
Digital Marketing Services – Branding, Awareness and Traffic

Food Safety Tech Digital Newsletter Advertising

Delivered to 14,000+ active subscribers weekly, ***Food Safety Tech*** provides industry news, best practices, product/technology and business trends, opinions and related industry insights. The weekly newsletter contains original content contributed by industry experts and thought leaders, and serves as a vital communication tool for key food safety professionals.

Digital Ad Pricing (per edition)

- **A** Top Leaderboard (600x100)
- **B** Center Leaderboard (600x100)
- **C** Square Banners (250x250)
- **D** Text Ad (headline, text, image/logo and link)



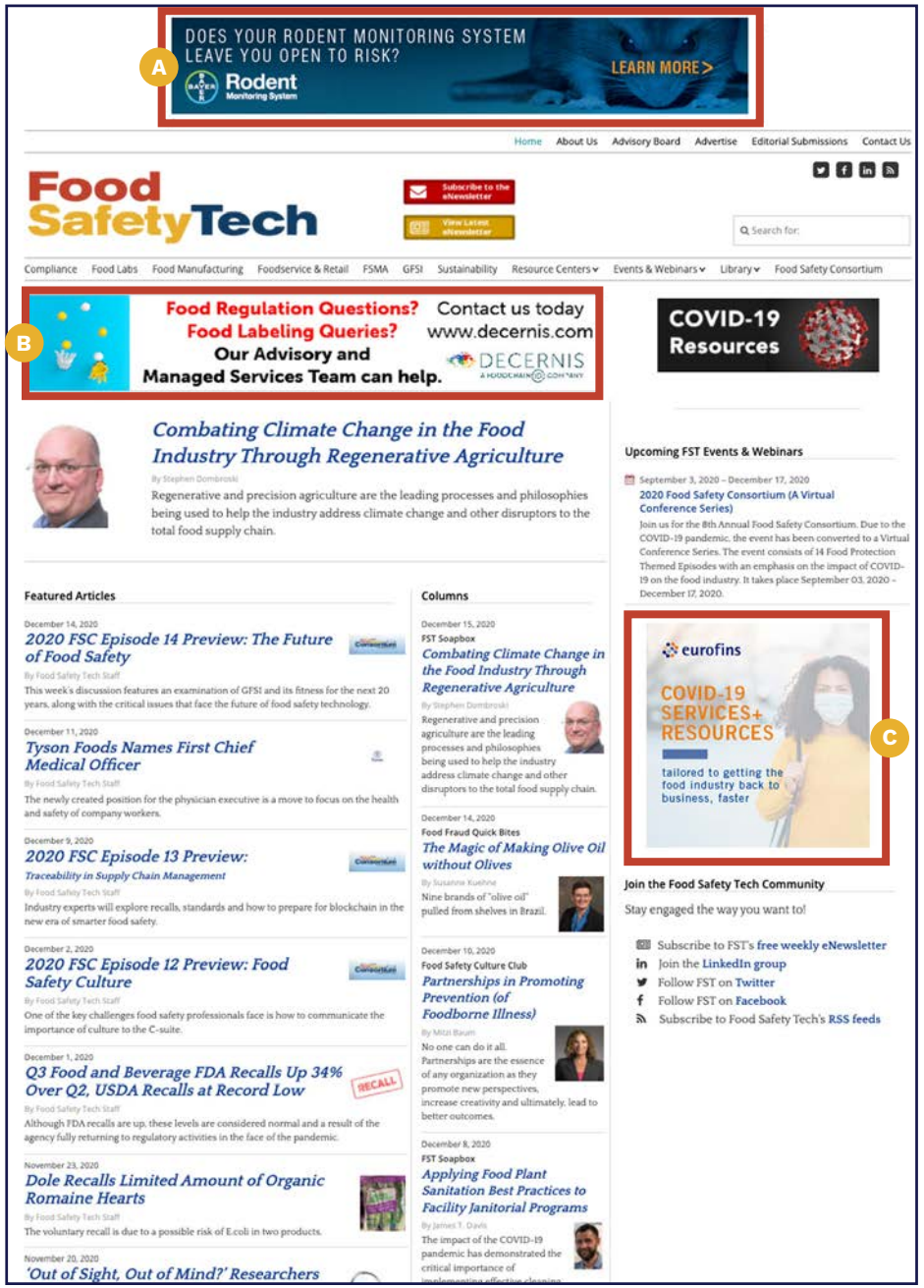
Online Digital Advertising

In addition to our weekly eNewsletter driving traffic to ***FoodSafetyTech.com***, more than half of our web traffic originates from organic search, an important opportunity for expanding your influence to engaged readers not yet subscribed to the *Food Safety Tech* Weekly newsletter. For the most comprehensive reach across the *Food Safety Tech* community, our recommended media plans always include concurrent campaigns including banner ads on FoodSafetyTech.com with weekly eNewsletter banner/text ads.

Four Ad Positions

- **A** Top Leaderboard (800x133)
- **B** Content Banner (600x100)
- **C** Square (RH Rail)
- **D** In-article Video

- **Exclusive take-over ads available for specific topics and categories**
- **Smart ad serving delivers ads based on user device (desktop/mobile; providing multiple ad sizes increases readability regardless of reader platform); horizontal banners use the industry-standard ratio of 6:1; square banners use the industry standard ratio of 1:1.**



Native Advertising

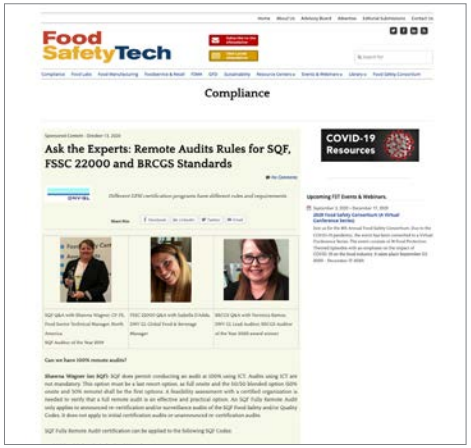
Ask the Expert

Food Safety Tech readers have come to know and anticipate Ask the Expert(s) as a source of valued content for keeping up with industry trends and best practice solutions. This Quick-Read sponsored interview puts your subject matter expert(s) in the spotlight answering questions your customers are asking. An interview-style post with answers provided by your subject matter expert are published on FoodSafetyTech.com, featured in our weekly newsletter, and promoted using dedicated email marketing.

Two Format Options

Sponsored Post: Written by your SME and submitted to *FST*

Q&A: Choose two questions on topics our readers should be interested in learning more about — best practices, new technology, industry trends — and *Food Safety Tech* will publish answers provided by your expert in an interview format article.



Your Ask the Expert(s) sponsored post is featured on FoodSafetyTech.com and we drive readership with targeted email and 2X postings in the weekly *FST* newsletter. Additionally, your sponsored post on FoodSafetyTech.com is surrounded with your banner ads for increased brand awareness and to drive traffic to your own site. Embedded video and related links for more information and other resources can also be included in your sponsored post as desired.

Email Marketing

Custom email marketing is the perfect technique to drive reader engagement for existing whitepaper, webinar and other content assets needing additional exposure, registration and downloads.

Dedicated Email

Need to drive some additional traffic to your website, blogs, product demos, whitepapers or webinar? Custom email marketing continues to be the leading driver for fast, high-quantity results. *FST* can deliver your HTML email message to 14,000+ industry professionals.

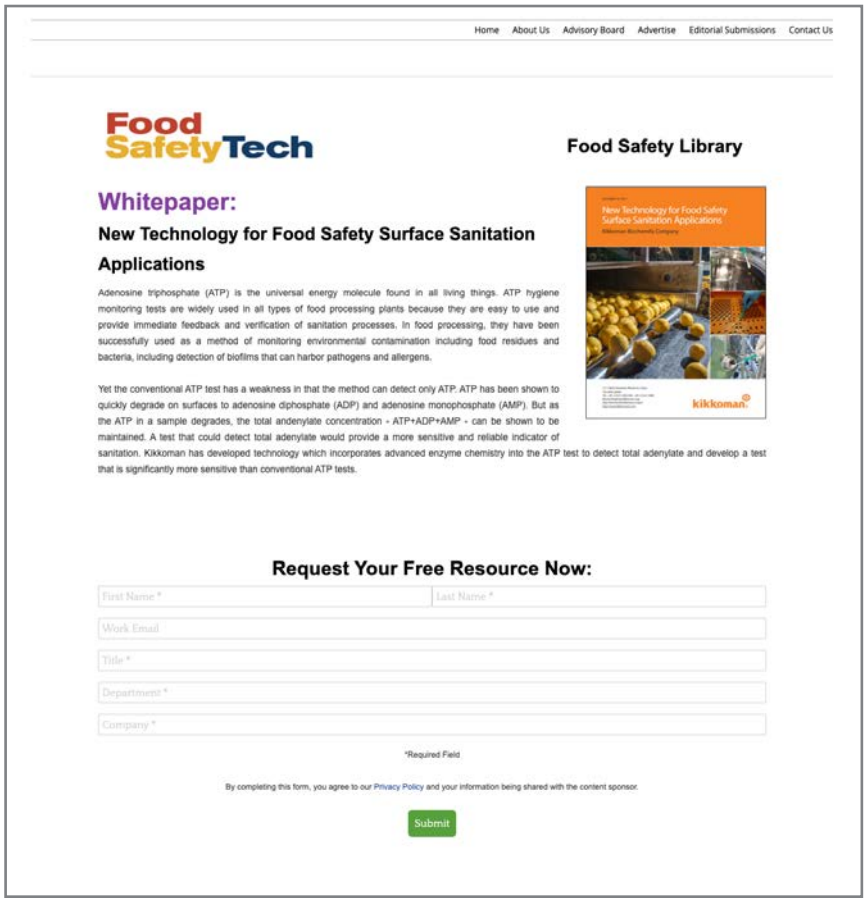
Demand-Generation Marketing

Asset Syndication

A 5-week program using client-provided assets for collecting demand-generation leads. *FST* delivers uncapped Lead Generation through syndication of your whitepapers, eBooks, infographics, or other assets among our community of food safety professionals.

It's easy: **We create the promotions...and we'll guarantee a minimum of 50 leads!** Just provide the assets and a brief promotional description.
Client assets are hosted in the *FST* Resource Library with a dedicated landing page and gated access. Your asset is promoted among appropriate audiences by brand, title, geography, etc. using a combination of website, newsletter, email and social promotions to syndicate for download and capture lead data with contact information for your sales team.

5-week program for one asset. Minimum 50 leads guaranteed; no cap



Virtual Conferences

Food Safety Tech webinars and virtual conferences are an economical way to pair your marketing message with topical industry content. Interactive live webcasts during business hours, webinars and virtual conferences offer one-hour to four-hours of informational programming in exclusive or multi-sponsor formats. Attendee registration is complimentary, and webinars and virtual conferences are underwritten by sponsors.

Virtual Conferences

Virtual conferences are two- to four-hour single-day events in a multi-speaker program format presented by industry experts. Virtual conferences enable viewers to immerse themselves in topically and functionally targeted educational sessions without the inconvenience and cost of travel associated with in-person conferences. During these events, attendees have the ability to ask questions of the speakers.

Virtual Conference TechTalk Basic Sponsorship

Each virtual conference includes a set of two to four 30–50 minute educational presentations. TechTalks are a 10-minute presentation + live audience polling + 5 minutes of Q&A. Each TechTalk follows an educational presentation matched to your technology and/or services. You are a recognized sponsor and your TechTalk is included on the conference agenda. Also included is a full registration and conference report with contact information on all registrants.

Virtual Conference TechTalk Premium Sponsorship

A Premium sponsor gains a heightened level of audience engagement. All of the Basic TechTalk sponsorship benefits plus the sponsor's text message and link in the form of "A message from our sponsor" is included on five outbound emails to all registrants:

- Registration confirmation email
- Reminder to attend email one week before broadcast
- Reminder to attend email 24 hours before broadcast
- Reminder to attend email one hour before broadcast
- Archived recording email sent 24 hours after broadcast

Plus, a sponsor designed HTML email sent to full registration 48 hours after broadcast

Virtual Conference C-Suite Takeaways Sponsorship

At the conclusion of the virtual event the sponsor participates in a 15-minute wrap up and summary of the Episode with the Moderator.

Virtual Conference Episode Sponsorship

Episode sponsorship includes all the benefits of the **TechTalk Premium sponsorship** plus the **C-Suite Takeaway sponsorship.** Additionally, the Episode Sponsor receives a 30-minute presentation spot during the session to provide a non-commercial learning experience related to the session theme.

Companies Attending Our Virtual Events in 2021

- Director of Analytics & Systems, Food Safety and Quality, **Starbucks Coffee Company**
- Regulatory Compliance, **The Kroger Co.**
- FSQA Manager, **Supherb Farms**
- Food Safety Manager, **Feeding America**
- Quality Assurance, **Lakeview Farms, Inc.**
- Senior Microbiology Specialist, **Sargento Foods, Inc.**
- Senior Manager Corporate Food Safety, **Smithfield Foods**
- Food Safety & Regulatory Lead, **Athletic Brewing**
- Regulatory Compliance Manager, **Kraft Heinz**
- Senior Global Director of Food Safety & Sanitation, **Kellogg**
- Director of Food Safety & Quality Assurance, **Costco Wholesale**
- Regulatory Scientist, **Conagra Brands**
- Food Safety Manager, **Crown Candy Corp.**
- SVP, Food Safety & Quality, **Treehouse Foods**
- Sr. Global Food Safety Manager, **PepsiCo**
- Produce Safety Assistant Supervisor, **VA Department of Agriculture and Consumer Services**
- Program Analyst, **FDA**
- Senior Manager, Food Safety, **Walgreens**

Webinars

Webinars are a staple for thought leadership and demand-generation method marketers. *Food Safety Tech* Webinars are turnkey and include production, marketing and speaker training. A recording of each event is archived and made available on FoodSafetyTech.com for On-Demand viewing for a minimum of 90 days.

Custom Webinars

Custom Webinars are 60-minute single-sponsor events featuring Subject Matter Expert(s) of your choosing to address a topic of your choice. Delivering thought leadership and exclusivity, custom webinars engage audiences seeking timely and topical industry knowledge and best practice solutions. You provide the learning experience, and we manage the process, promotion and registration for you.

60-Minute Editorial Webinars

These 60-minute Topic-specific Webinars are single-sponsor events featuring subject matter experts selected by *Food Safety Tech*. Designed to seamlessly align your messaging and product marketing with content known to engage the *Food Safety Tech* community, simply select from our Ready-to-Go Topics or suggest a relevant topic. We secure industry experts/panelists for the main presentation, followed by your 10-minute TechTalk. Your TechTalk presenter will also be included in the joint Q&A with the main presenter(s) at the end of the program.

A TechTalk is a great opportunity to share related case studies, a short demo or a brief solutions overview. Your TechTalk is recorded and provided as an MP4 file for repurposing following the event.

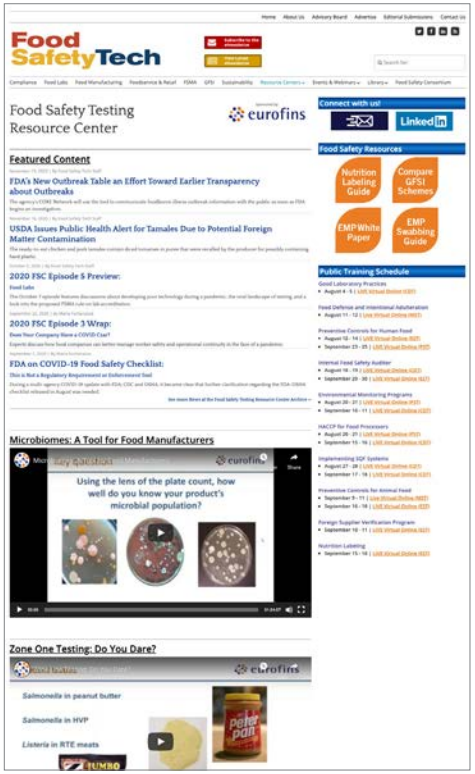
90-minute Editorial Webinar Option

The 90-minute format gives you the option to include your own 30-minute related presentation following the *FST*-selected presenter. The sponsor presentation must be non-commercial and pre-approved by the *FST* editorial team.

Thought Leadership

Resource Center Sponsorship

Resource Centers are sponsored content hubs immersing your technology and services in a highly-engaged environment with *Food Safety Tech*'s editorial content and your content. Built around a topic aligned to your brand, products and services, a custom Resource Center is the perfect backdrop for communicating with the food safety community, nurturing relationships and developing leads to flow into your sales funnel.



FST drives Resource Center traffic and user engagement using a variety of digital strategies and delivery channels including our weekly newsletters. Each Resource Center is a content destination rest-stop on the user journey for information related to the Resource Center theme. Content affinity is an indicator of functional involvement and buying intent for related products and services. Our Resource Center sponsorships keep your brand and products top of mind during the customer's information and buying journey.

Sponsors receive a bundled package of *FST* marketing services that include digital advertising, asset syndication, marketing automation, and other marketing services supporting Branding, Thought Leadership and Lead Generation.

Bundled Resource Center sponsorships include:

- Marketing Automation
- Sponsored HTML emails
- Banner and text ads in *FST* newsletters
- ROS Banners throughout FoodSafetyTech.com
- Native posts/Ask the Experts thought leadership
- Asset Syndication with lead nurturing demand-generation campaigns
- Virtual Conference(s) TechTalk(s) sponsorships
- Custom webinars
- Regular updates, reports, and team meetings to review metrics, monitor performance and adjust campaigns/content as needed

Resource Center sponsorships are offered for a minimum period of three months. Ask for details and bundled package discounts for 6, 9 and 12-month contracts.

Advertising & Marketing Services Rate Card

Effective January 1, 2022. All prices are “net”.

Website Banner Ads

Sold on Cost Per Thousand impression basis

Cost by position

Top Leaderboard *(800x133)*	**$150 CPM**
Middle Banner *(600x100)*	**$140 CPM**
Square Banner *(300x300)*	**$100 CPM**

Newsletter Banner & Text Ads

Newsletter ads are sold on flat rate per position, per weekly edition.

Cost by position

Top Leaderboard (600x100)	**$750 per weekly edition**
Center Banner (600x100)	**$600 per weekly edition**
Square banner (250x250)	**$600 per weekly edition**
Text Ad image, headline & 375-character body copy, roughly 100 words) –	**$600 per weekly edition**

Thought Leadership & Demand-Generation Marketing Services

Campaigns to put your Thought Leaders and SMEs in the spotlight.

Resource Center sponsorship Industry category leader- Sponsors receive choice of a 3, 6, 9 or 12-month comprehensive package including digital advertising, content hosting and marketing services supporting Branding, Thought Leadership and Lead Generation	**$12,500–$48,000**
Ask the Experts Native article/interview, dedicated email, newsletter advertising, audience polling, syndication w/lead generation	**$3,250-$9,000**
Asset Syndication 5-week program for one asset. Minimum 50 leads guaranteed; no cap	**$5,000**

Dedicated Email Broadcasts

Email marketing is offered on a 3rd-party campaign basis where *FST* provides email delivery of your HTML message to 14,000+ emails

Price:	**$4,100**
Echo Blasts (same HTML, new subject line)	**+ $2,000**

Custom Webinars, Editorial Webinars, Virtual Conference Sponsorships

Custom Webinars — $7,500

Custom Webinars are 60-minute single-sponsor events featuring Subject Matter Expert(s) of your choosing to address a topic of your choice. Delivering thought leadership and exclusivity, custom webinars engage audiences seeking timely and topical industry knowledge and best practice solutions. You provide the learning experience, and we manage the process, promotion and registration for you. *Food Safety Tech* provides:

- Complete hosting, moderating, promotion and registration for the event
- Text and/or banner ads promoting the webinar in *Food Safety Tech*'s newsletter
- Banner ads promoting the webinar on FoodSafetyTech.com
- Direct email promoting the webinar to *FST*'s 14,000+ readers
- Full reports including contact information on all registrants
- Live polling, moderated Q&A

60-Minute Editorial Webinars — $10,000

These 60-minute Topic-specific Webinars are single-sponsor events featuring Subject Matter Experts selected by *Food Safety Tech*. Designed to seamlessly align your messaging and product marketing with content known to engage the *Food Safety Tech* community, simply select from our Ready-to-Go Topics or suggest a relevant topic. We secure industry experts/panelists for the main presentation, followed by your 10-minute TechTalk. Your TechTalk presenter will also be included in the joint Q&A with the main presenter(s) at the end of the program.

A TechTalk is a great opportunity to share related case studies, a short demo, or brief solutions overview. Your TechTalk is recorded and provided as an MP4 file for repurposing following the event.

90-minute Editorial Webinars — $12,500

The 90-minute format gives you the option to include your own 30-minute related presentation following the *FST*-selected presenter. The sponsor presentation must be non-commercial and pre-approved by the *FST* editorial team.

Virtual Conference TechTalk Basic Sponsorship — $5,000

Each virtual conference includes a set of two to four 30–50 minute educational presentations. TechTalks are a 10-minute presentation + live audience polling + 5 minutes of Q&A. Each TechTalk follows an educational presentation matched to your technology and/or services. You are a recognized sponsor and your TechTalk is included on the conference agenda. Also included is a full registration and conference report with contact information on all registrants.

Virtual Conference TechTalk Premium Sponsorship — $7,500

A Premium sponsor gains a heightened level of audience engagement. All of the Basic TechTalk sponsorship benefits plus the sponsor's text message and link in the form of "A message from our sponsor" is included on five outbound emails to all registrants:

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- Reminder to attend email 24 hours before broadcast
- Reminder to attend email one hour before broadcast
- Archived recording email sent 24 hours after broadcast
- Plus, a sponsor designed HTML email sent to full registration 48 hours after broadcast

Virtual Conference C-Suite Takeaways Sponsorship — TechTalk sponsorship + $1,500

At the conclusion of the virtual event the sponsor participates in a 15-minute wrap up and summary of the Episode with the Moderator.

Virtual Conference Episode Sponsorship — $9,750

Episode sponsorship includes all the benefits of the TechTalk Premium sponsorship plus the C-Suite Takeaway sponsorship. Additionally, the Episode Sponsor receives a 30-minute presentation spot during the session to provide a non-commercial learning experience related to the session theme.

Innovative Publishing

Cross-Platform Messaging

Innovative Publishing Company, Inc. is an industry digital media and events producer with focused brands in Medical Technology, Food & Beverage Safety, Cannabis Cultivation, Processing and Distribution. Through carefully curated industry news, analysis and educational programming, we seamlessly deliver objective editorial and marketing content on a responsive delivery platform, dynamically adapting to mobile, tablet and desktop requirements based on user preference, not ours!

Being in front of your audiences within a trusted environment where they regularly consume information when and where they choose provides the opportunity for the high-level engagement needed for marketing success.

Deep Audience Understanding & Engagement

Innovative Publishing Company is a marketing solutions partner empowering your marketing strategy for success using opt-in subscriber data, event registration information, and content affinity metrics to effectively and efficiently deliver your marketing messages. It's an age-old formula, E=MC2...**Engagement = Marketing Capabilities x Content Affinity Squared** (Content Squared because audience rapport with our content is our biggest advantage).

Content drives community activity while our ability to combine unique and proven marketing solutions to reach and engage your target prospects.

Explore Our Publications:

FoodSafetyTech

FoodSafetyTech.com

MedTechIntelligence

MedTechIntelligence.com

CannabisIndustryJournal

CannabisIndustryJournal.com

Contacts:

Experience, knowledge and passion for engaging the *Food Safety Tech* Community and providing you with exceptional marketing experiences!

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